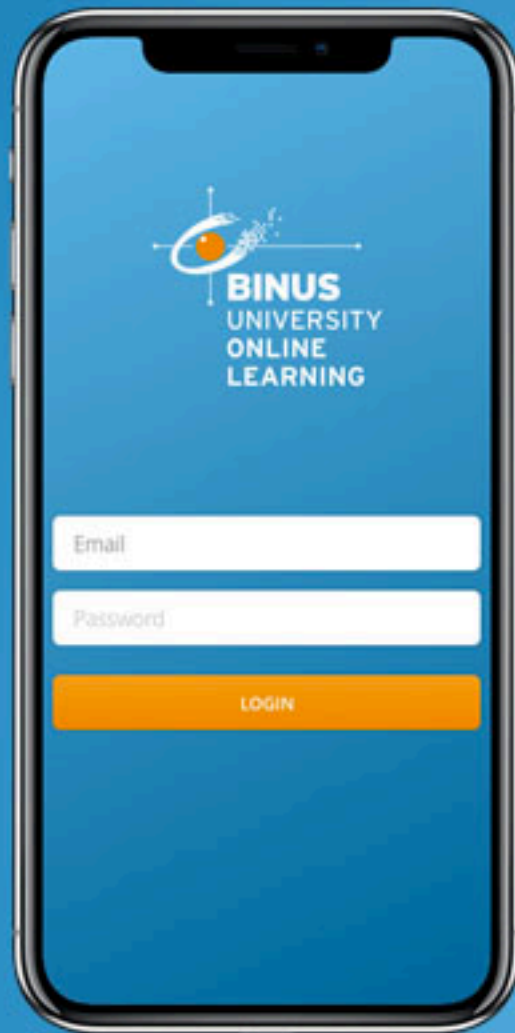




PENGEMBANGAN *DISTANCE LEARNING* (BINUS ONLINE LEARNING)

Prof. Dr. Ir. Harjanto Prabowo, MM
(Rektor BINUS University)

RAKERNAS KEMENRISTEKDIKTI 2019
KAMIS - JUMAT, 3 - 4 JANUARI 2019
UNIVERSITAS DIPONEGORO
SEMARANG - JAWA TENGAH



BINUS NORTHUMBRIA
SCHOOL OF DESIGN



BINUS ASO
SCHOOL OF ENGINEERING





BINUS University



ASIAN UNIVERSITY
RANKINGS



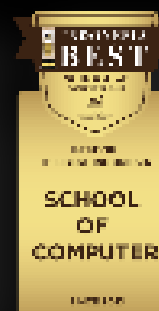
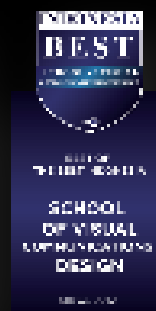
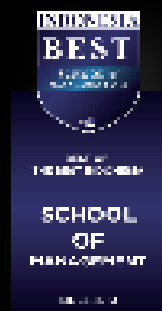
SOUTHEAST ASIA
UNIVERSITY RANKINGS



INDONESIA
UNIVERSITY RANKINGS

Mendidik, Mengembangkan, dan Memberdayakan Masyarakat
untuk Membangun dan Melayani Bangsa.

#FosteringAndEmpowering #GreaterNusantara





PERJALANAN LMS (LEARNING MANAGEMENT SYSTEM) BINUS UNIVERSITY

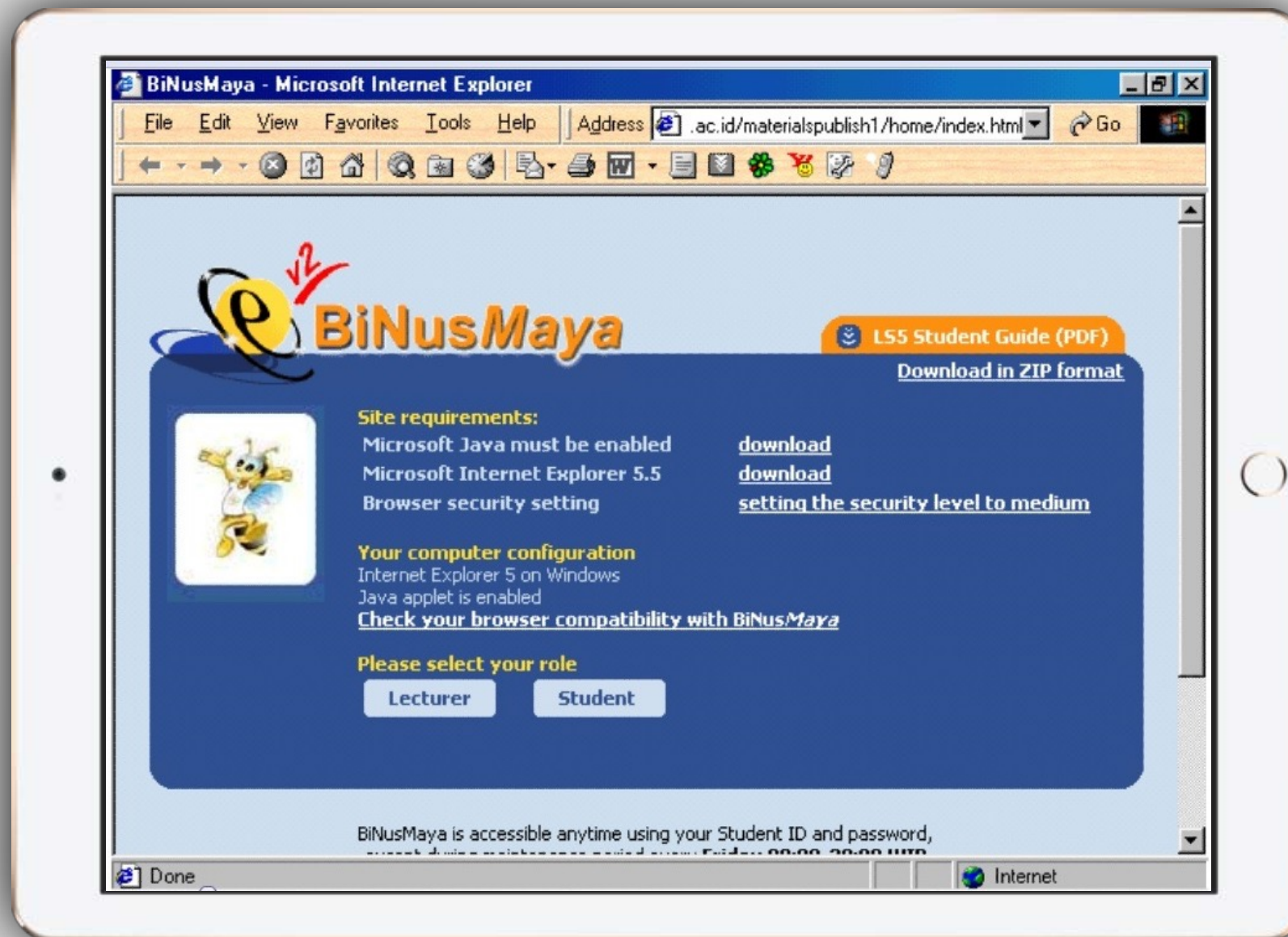


**BINUS DISTANCE
LEARNING**

atlas.binus.ac.id/PDC

2000

PERJALANAN LMS (LEARNING MANAGEMENT SYSTEM) BINUS UNIVERSITY

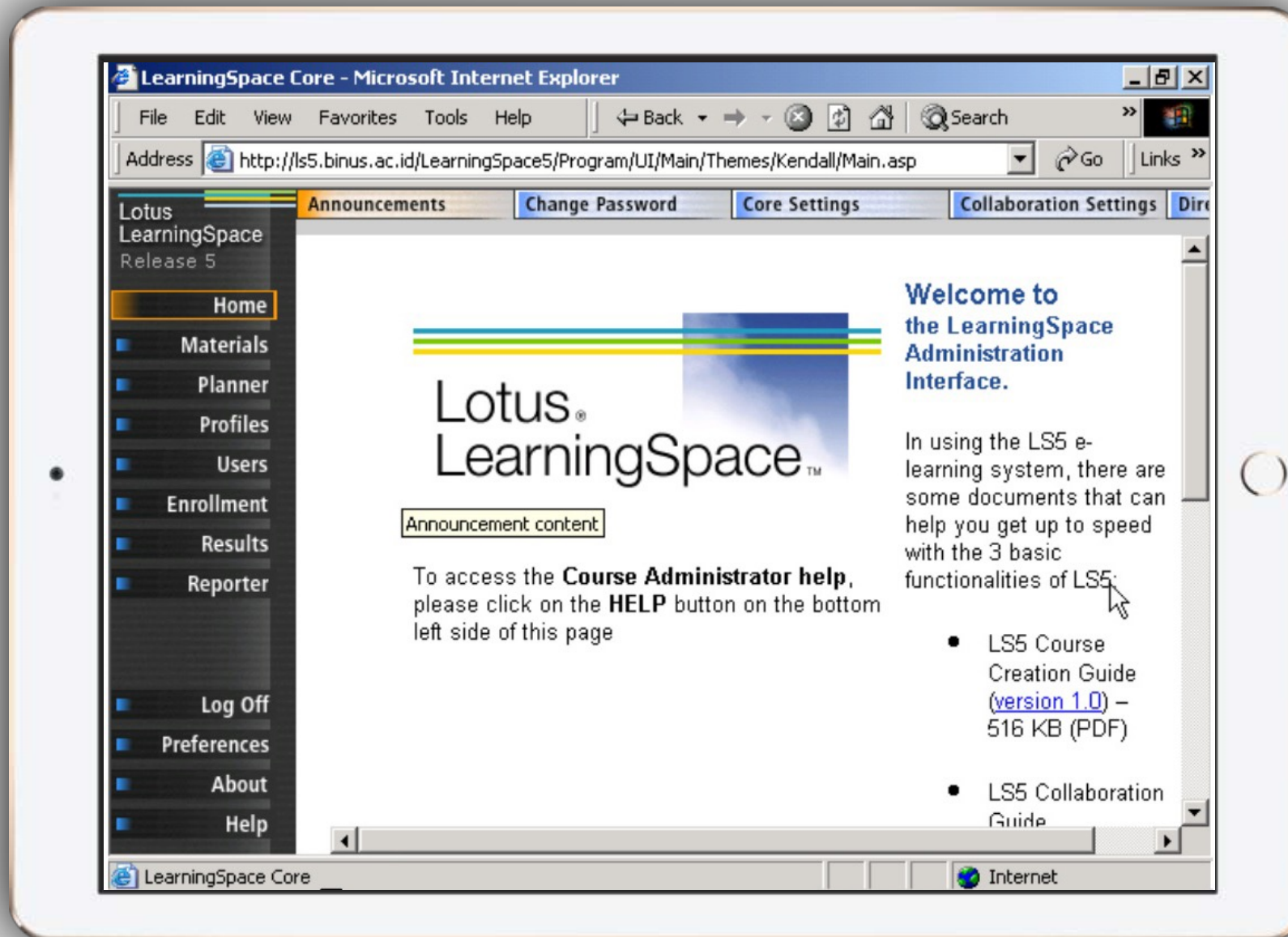


BINUSMAYA
V.2

binus.ac.id/materialspublish

2000

PERJALANAN LMS (LEARNING MANAGEMENT SYSTEM) BINUS UNIVERSITY



LOTUS
LEARNING SPACE 5

ls5.binus.ac.id/learningspace5

2000

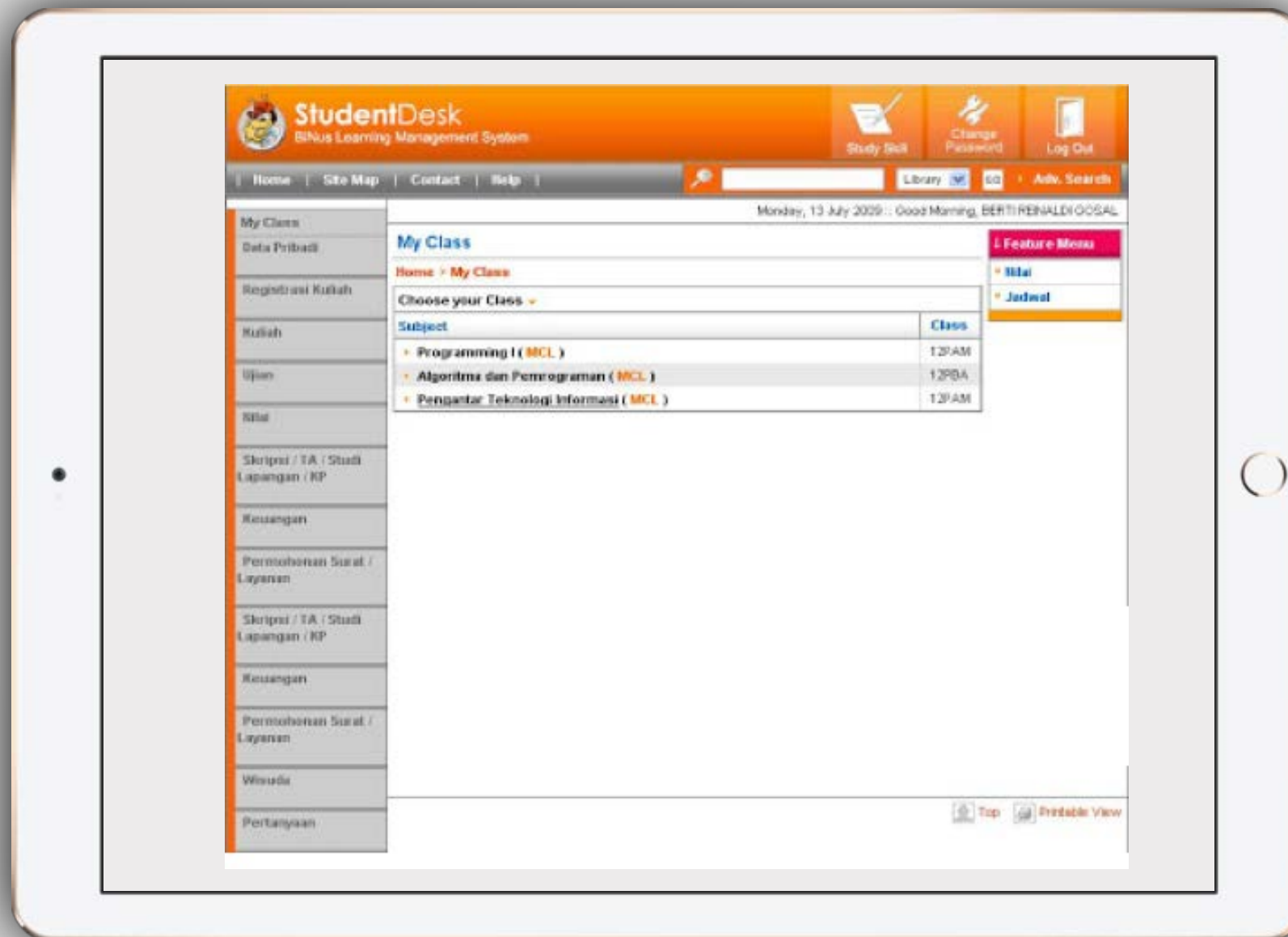
PERJALANAN LMS (LEARNING MANAGEMENT SYSTEM) BINUS UNIVERSITY



**BINUSMAYA
BINUS LMS**

binusmaya.binus.ac.id

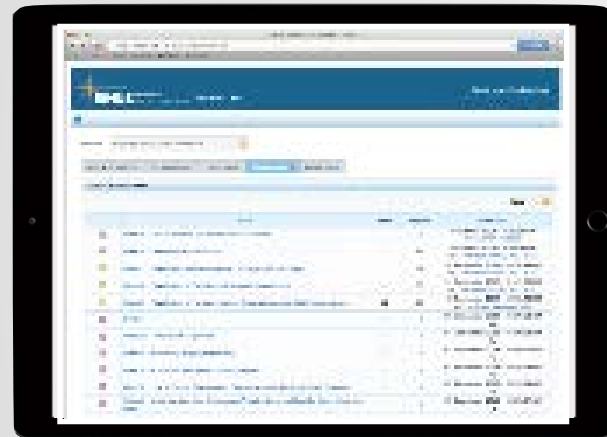
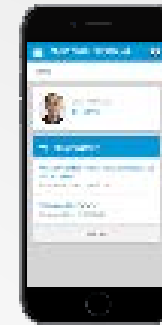
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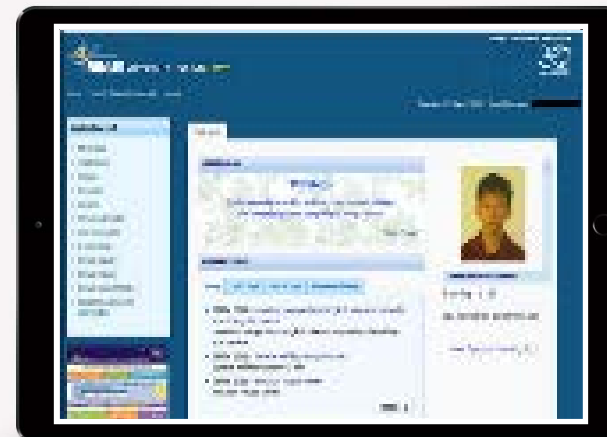
**BINUSMAYA
BINUS LMS**

binusmaya.binus.ac.id

PERJALANAN LMS (LEARNING MANAGEMENT SYSTEM) BINUS UNIVERSITY



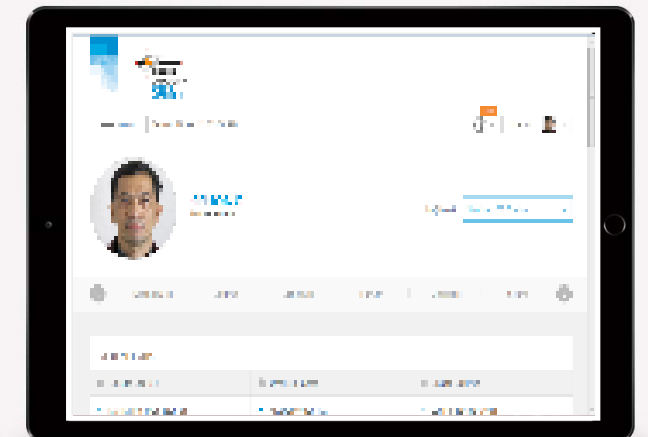
**BINUS
ONLINE LEARNING**



BINUS MAYA 2



**BINUS MOBILE
BINUS MAYA 3**



**BINUS MAYA 5
OL.BINUS.AC.ID**

2008

2011

2014

2015



UNDANGAN PRESENTASI
BINUS ONLINE

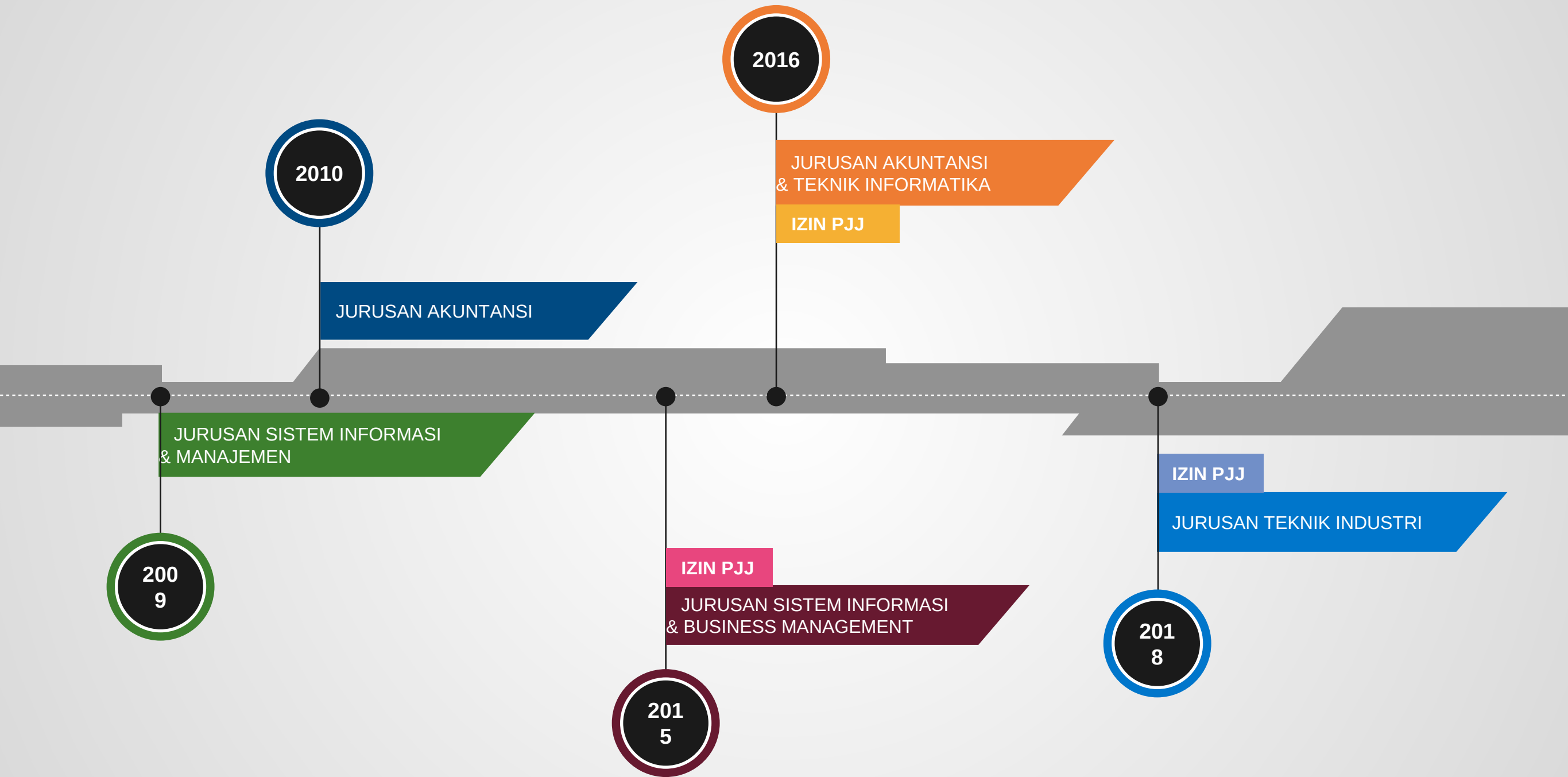
STANA WAKIL PRESIDEN

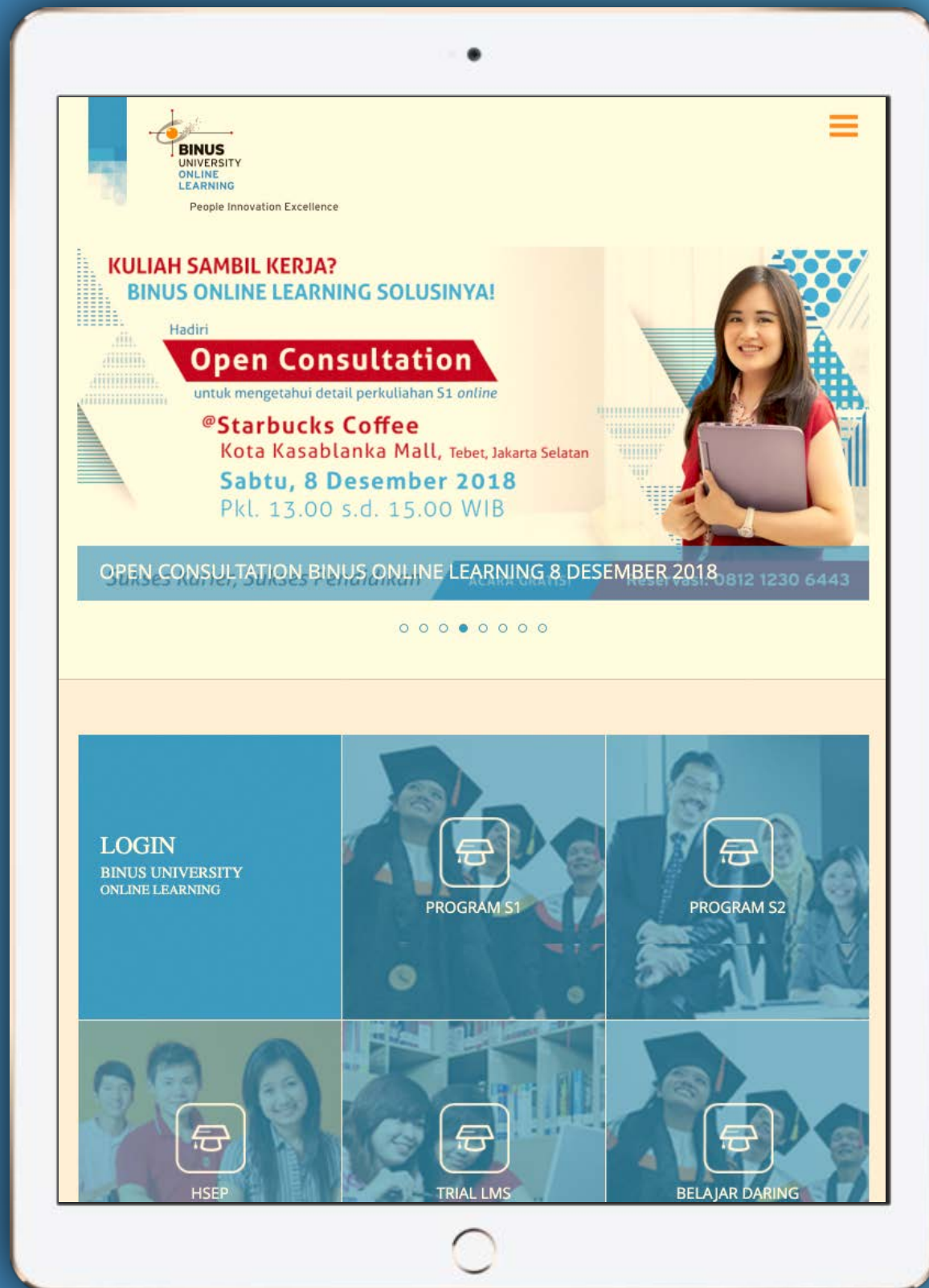
Sumber : Setwapres/JeryWongiyanto

2013

Rabu
16 Oktober 2013

PERJALANAN
BINUS ONLINE LEARNING





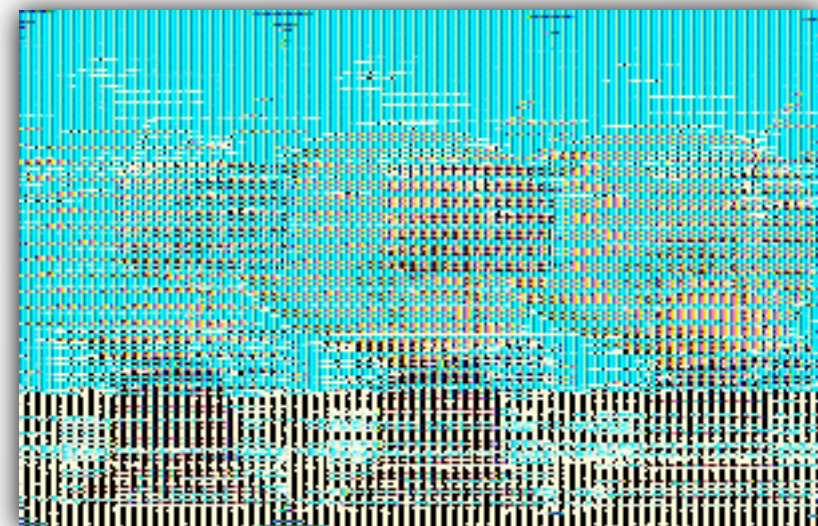
MEMBANGUN KOMUNITAS & EKOSISTEM

FASILITAS

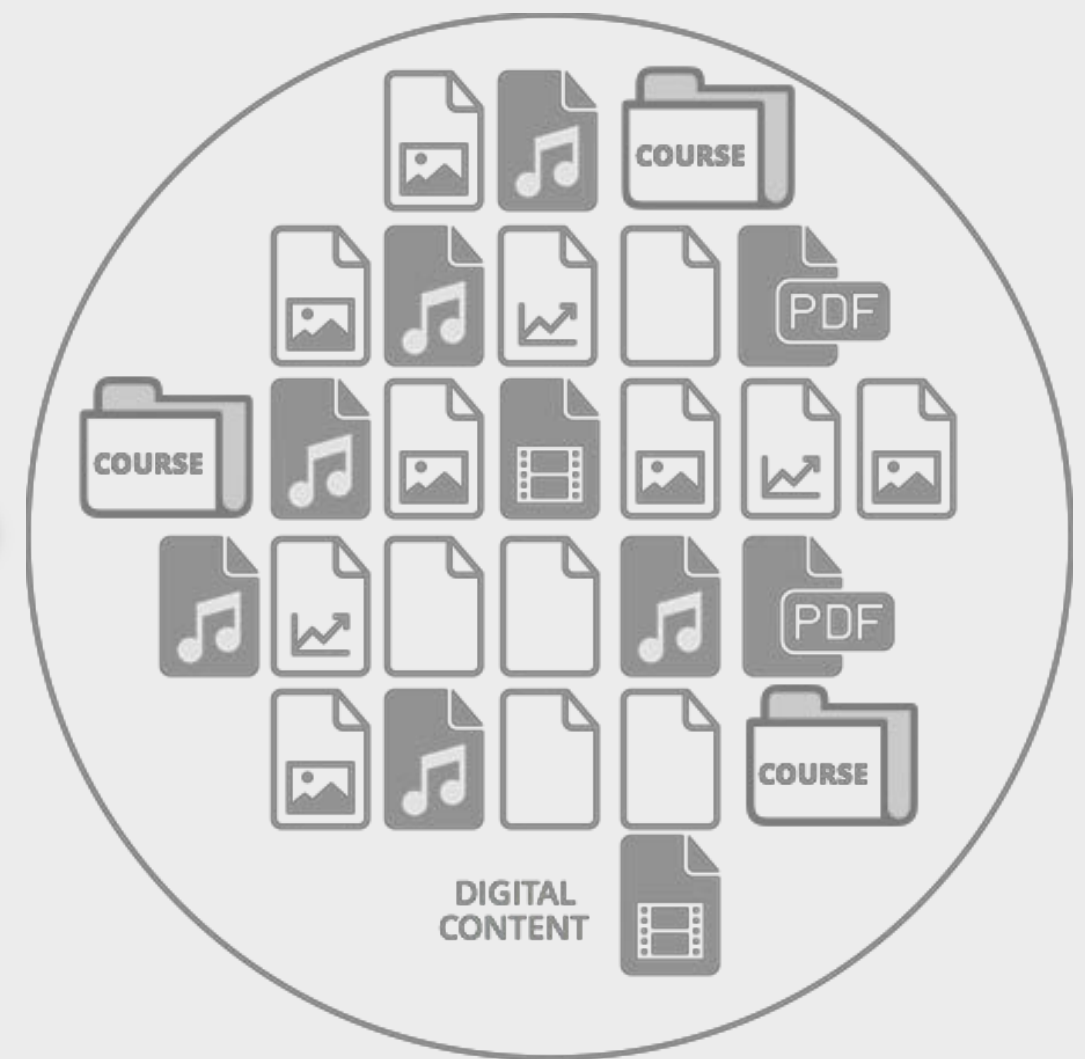
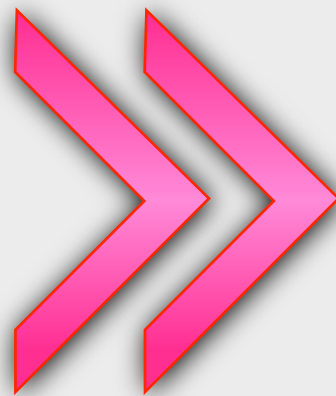


MAHASISWA
BINUS UNIVERSITY

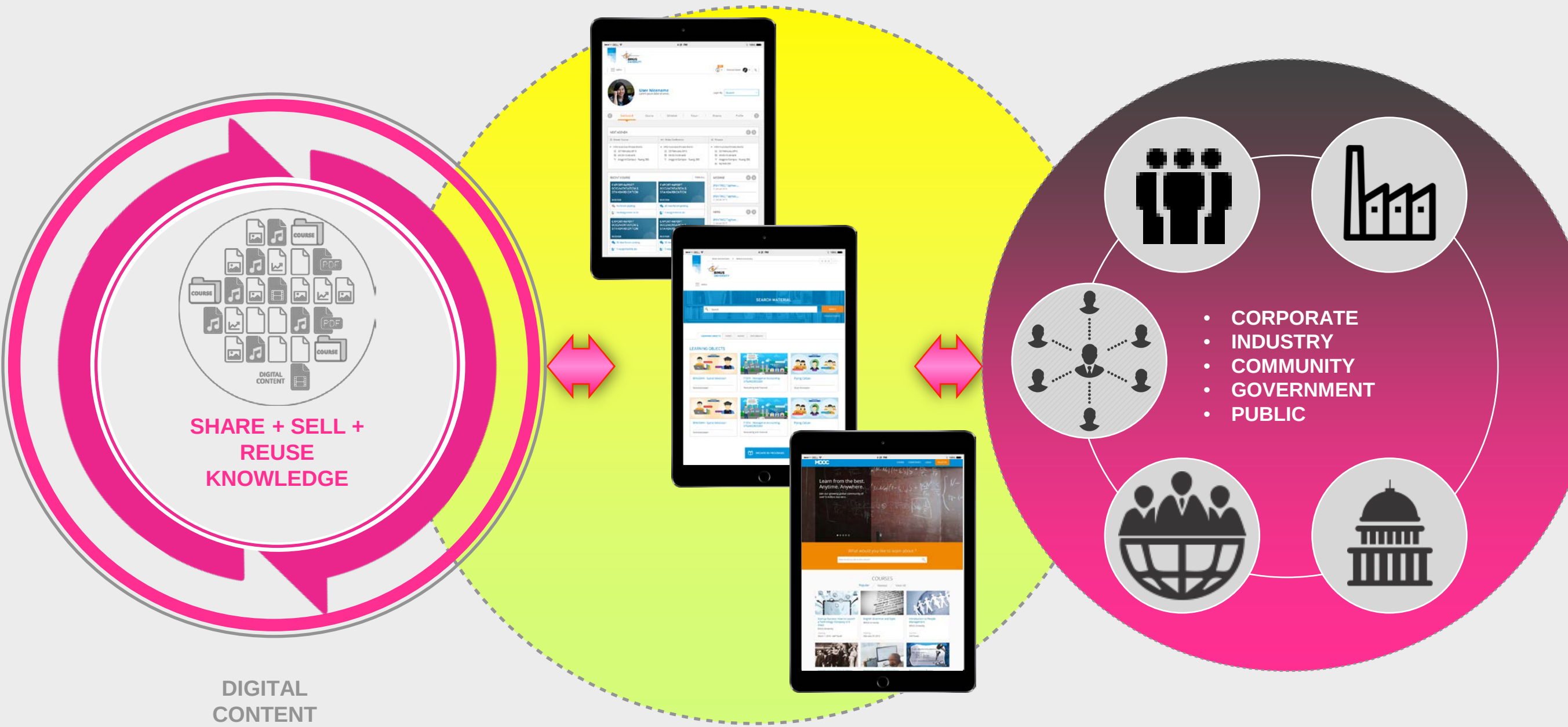
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MAHASISWA
BINUS UNIVERSITY
ONLINE LEARNING

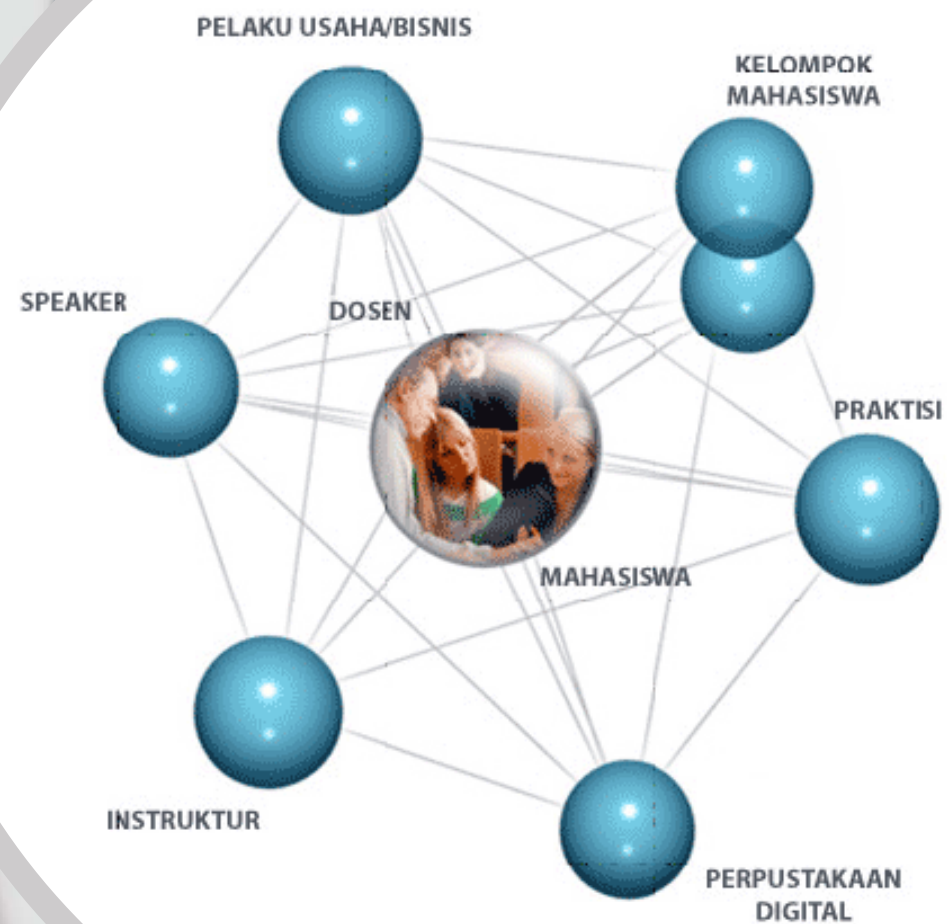


Ekosistem

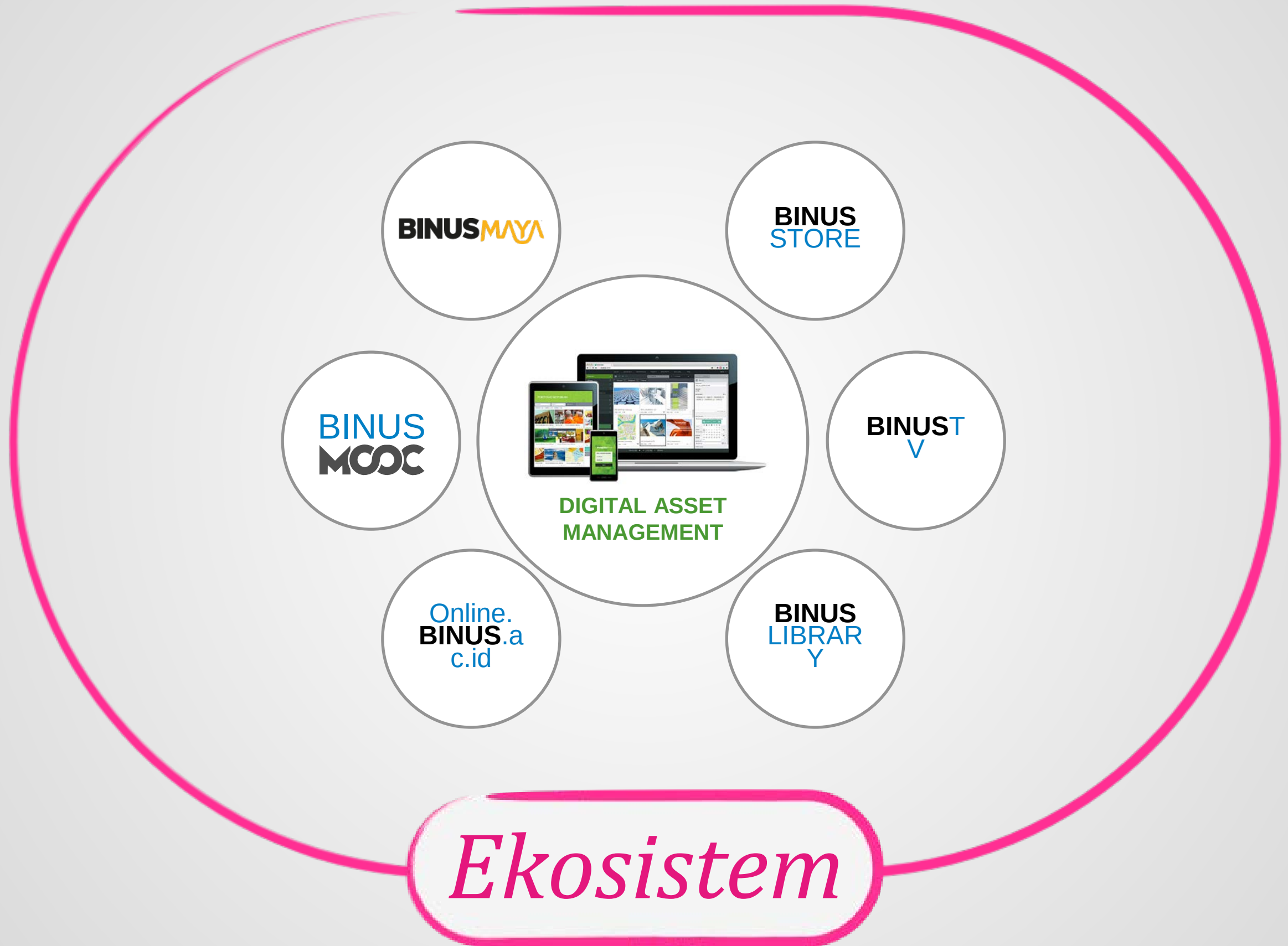


Ekosistem

INTEGRASI LEARNING MANAGEMENT SYSTEM & PERPUSTAKAAN DIGITAL



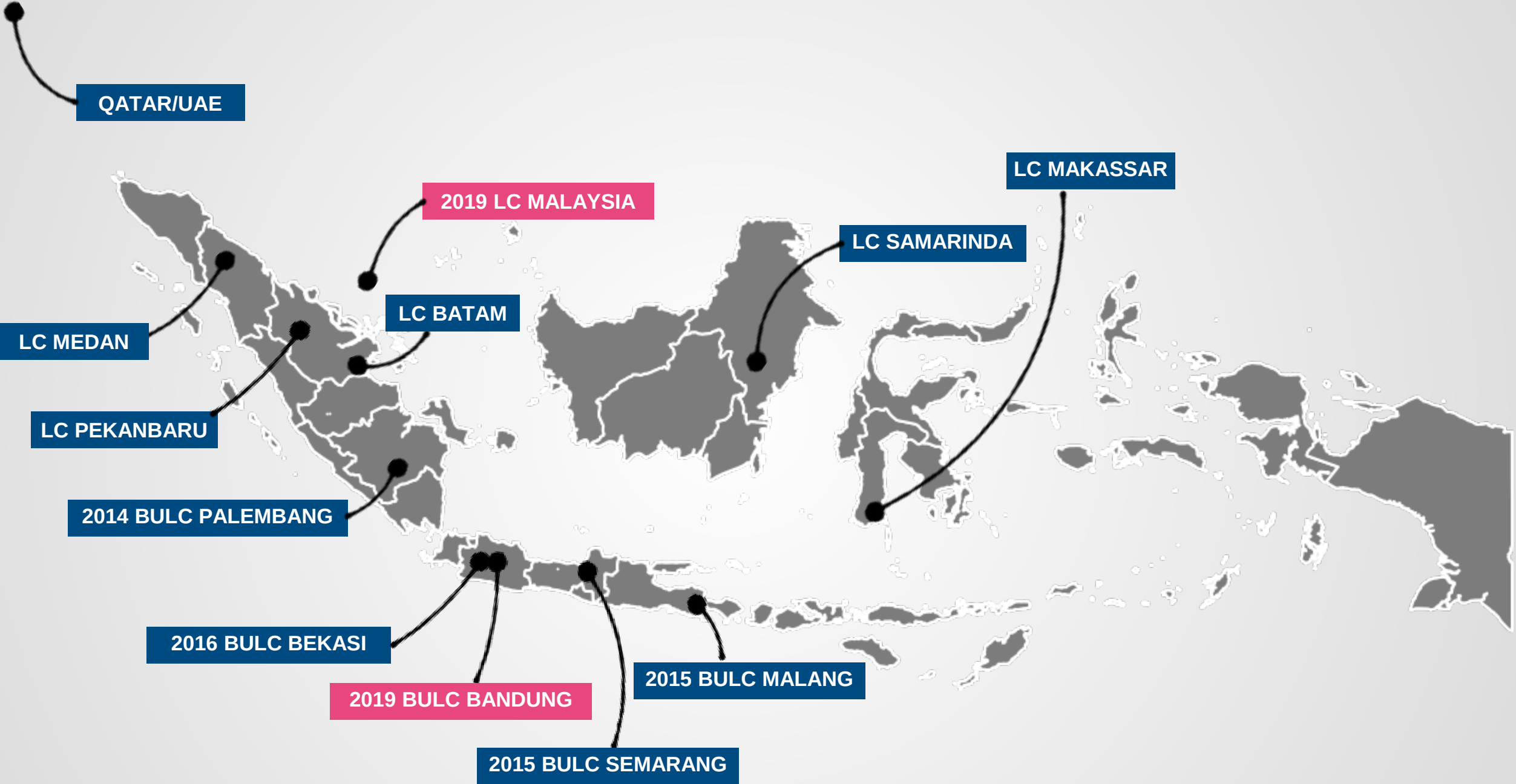
Ekosistem





Ekosistem

LOKASI PERKULIAHAN
BINUS ONLINE LEARNING



LOKASI PERKULIAHAN
BINUS UNIVERSITY LEARNING CENTER
@PALEMBANG, @SEMARANG, @MALANG



PROGRAM ORIENTASI MAHASISWA BARU



PROGRAM ORIENTASI MAHASISWA BARU



Penjelasan Pelaksanaan BINUS Online Learning

Orientasi Mahasiswa Baru
Genap 2017/2018 Periode 1

People
Innovation
Excellence



FASILITAS RUANG MEETING TELEPRESENT



FASILITAS RUANG MEETING TELEPRESENT



FASILITAS RUANG MEETING TELEPRESENT



FASILITAS RUANG VIDEO CONFERENCE



UJIAN AKHIR SEMESTER DI LEARNING COMMUNITY



PRESTASI MAHASISWA ONLINE LEARNING



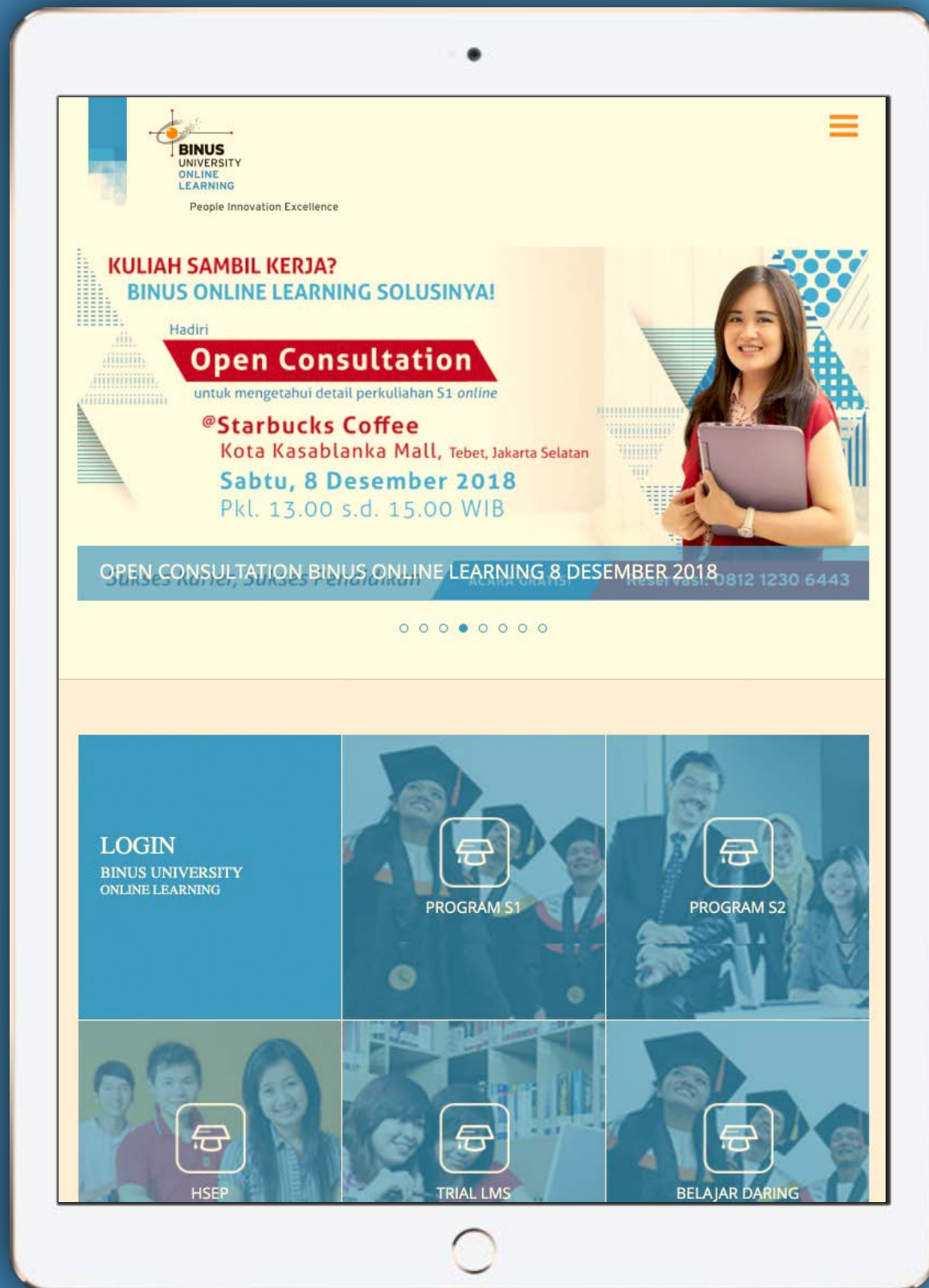
JUARA 2
KARYA TULIS ILMIAH
TINGKAT NASIONAL
UNIVERSITAS NEGERI SEMARANG



JUARA 1
KATEGORI AKADEMISI
KOMPETISI INKLUSI KEUANGAN
KOINKU 2017
OJK
OTORITAS JASA KEUANGAN)



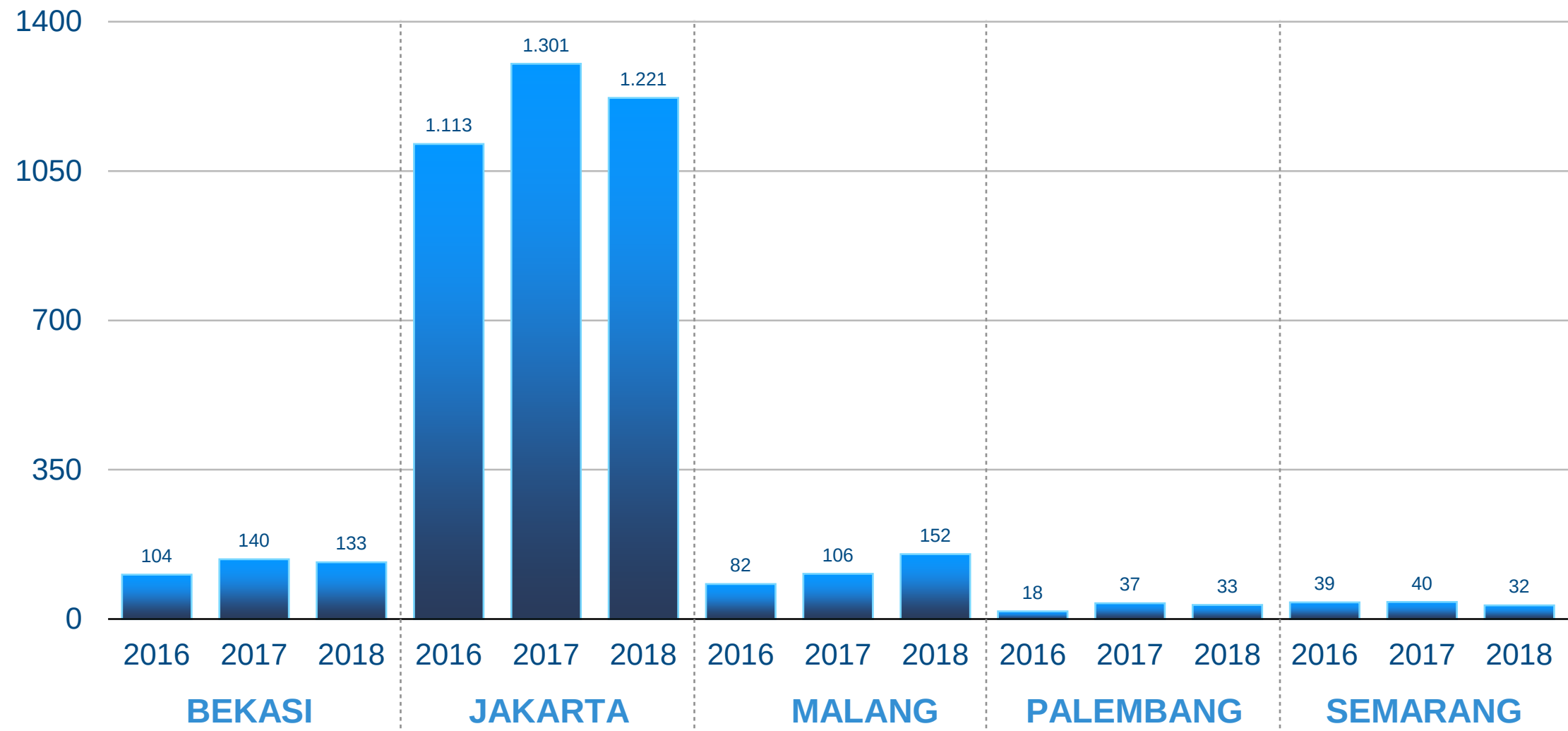
JUARA 2
GREAT INDONESIAN
LEADERS SUMMIT
2018



DATA & STATISTIK BINUS ONLINE LEARNING

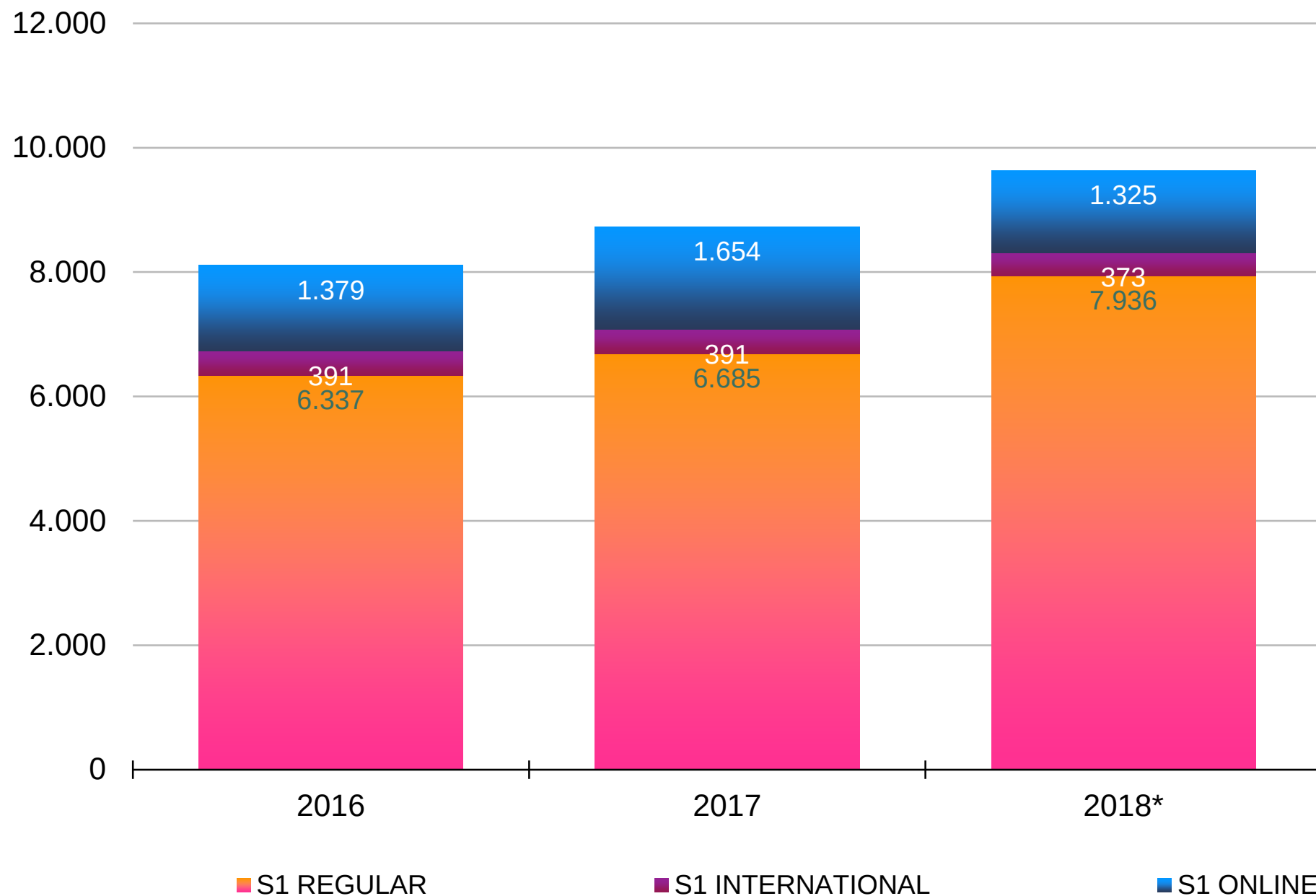


MAHASISWA BARU PER BULC BINUS ONLINE LEARNING PERIODE 2016, 2017, 2018





MAHASISWA BARU BINUS UNIVERSITY & BINUS ONLINE LEARNING PERIODE 2016, 2017, 2018

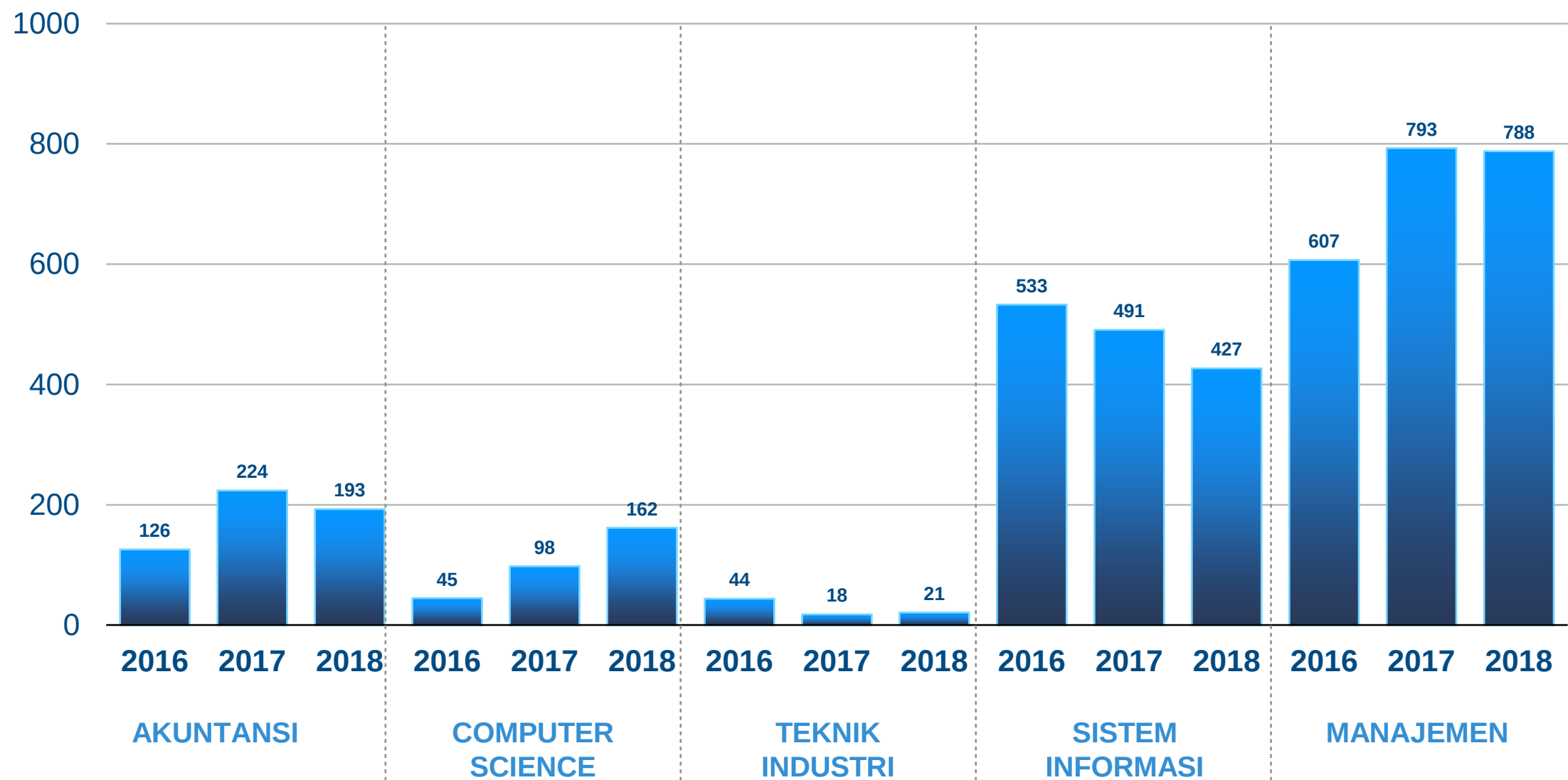




MAHASISWA BARU PER JURUSAN

BINUS ONLINE LEARNING

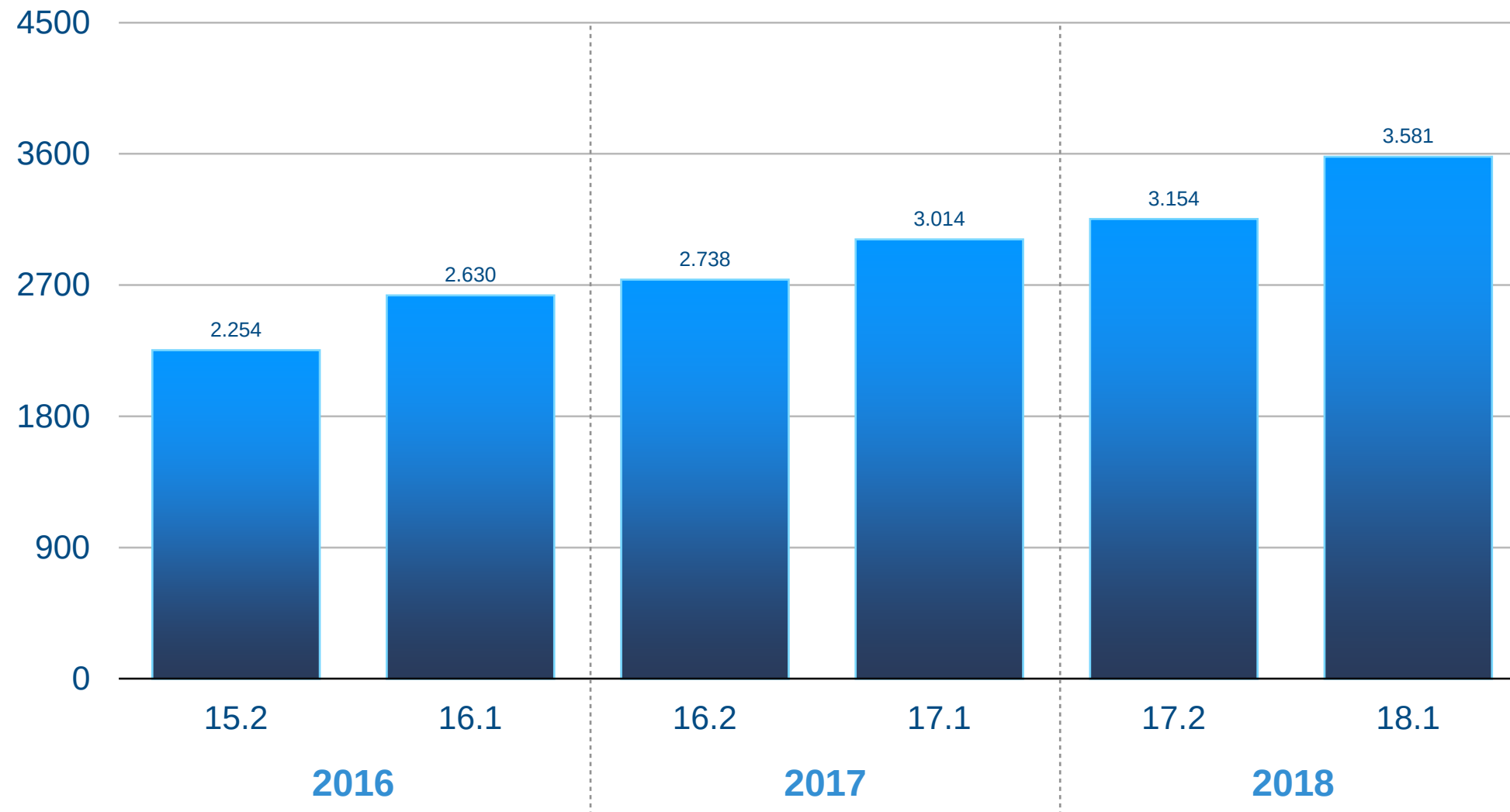
PERIODE 2016, 2017, 2018





MAHASISWA AKTIF BINUS ONLINE LEARNING

PERIODE 2016, 2017, 2018

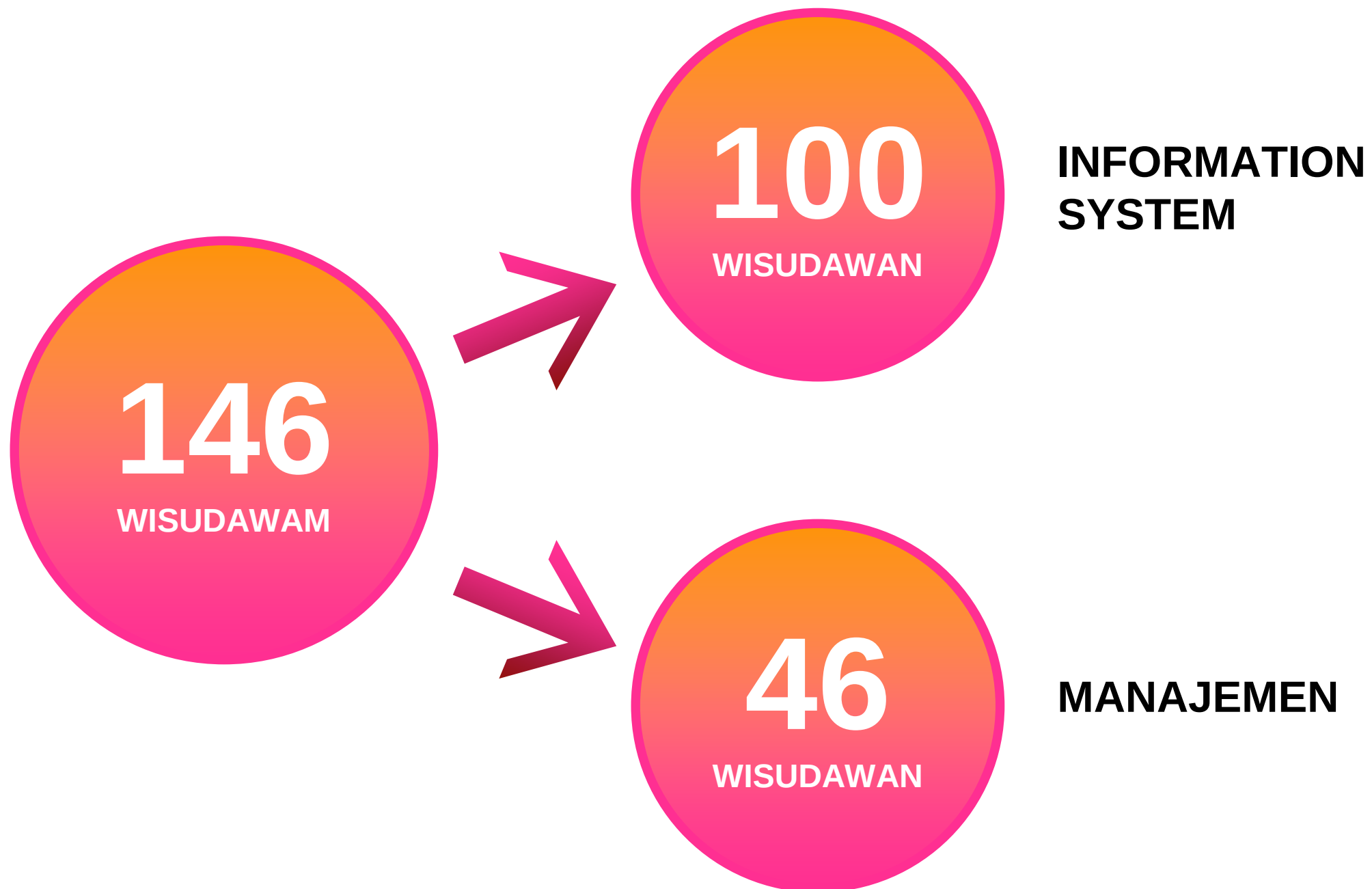




People
Innovation
Excellence



WISUDA BINUS ONLINE LEARNING (PENDIDIKAN JARAK JAUH) DESEMBER 2018





People
Innovation
Excellence



WISUDA BINUS ONLINE LEARNING (PENDIDIKAN JARAK JAUH) DESEMBER 2018

3.98

DAVID OHTAKA
(MANAGEMENT -
BUSINESS MANAGEMENT)

3.97

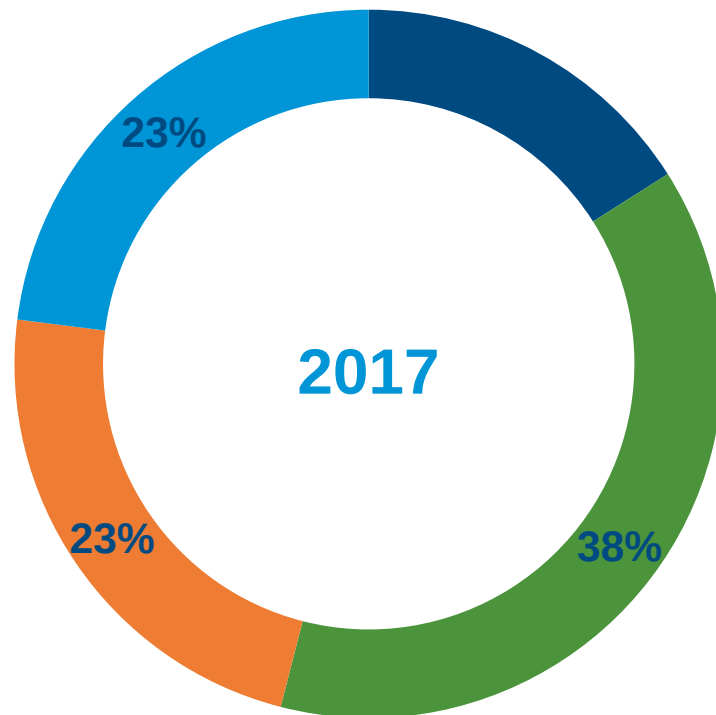
**DISRAELI B.
SEMBIRING**
(MANAGEMENT -
BUSINESS MANAGEMENT)

**IPK TERTINGGI
(SUMMA CUM LAUDE)**

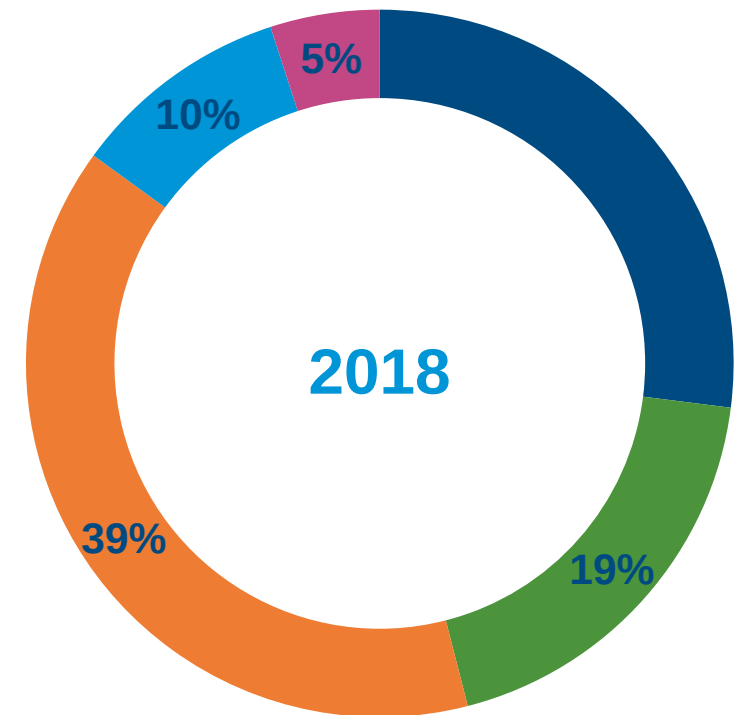


KERJASAMA INTERNASIONAL BINUS ONLINE LEARNING

PERIODE 2016, 2017, 2018



■ EROPA
■ ASIA
■ AUSTRALIA
■ AMERIKA & CANADA



■ EROPA
■ ASIA
■ AUSTRALIA
■ AMERIKA & CANADA



People
Innovation
Excellence



ULASAN CONTACT CENTER PERIODE MEI-OKTOBER 2018



BINUS ONLINE LEARNING CONTACT CENTER

- ☎ 0804 1 69 69 69
- 💬 @BINUSONLINE
- 📞 +62852 08 696969
- ✉ binus_online@binus.edu

In average, Contact Center handle:

- **1,208** (2017: 1,147) *E-mail care*
- **582** (2017: 472) *Voice*
- **437** (2017: 388) *WhatsApp*
- **378** (2017: 282) *LINE*

month
Avg. occupancy 48%

Contact Center contribute for BOL (*Telesales*):

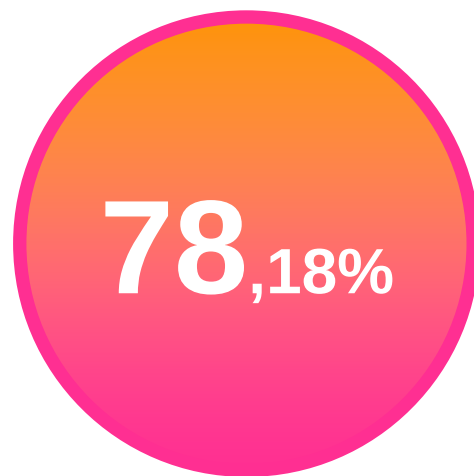
- **3,986** potential customer
- **218** bookings form sent (5,47% from potential)
- **67** forms sold (1,68% from potential)
- **15** intakes



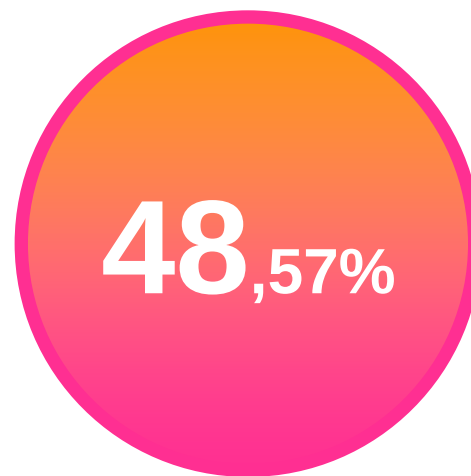
KONDISI MAHASISWA (INTERNAL)

NPS (NET PROMOTOR SCORE), ADVANTAGES, & SUGESTION

**Good NPS Shows
BINUS Online Learning Advantages:**

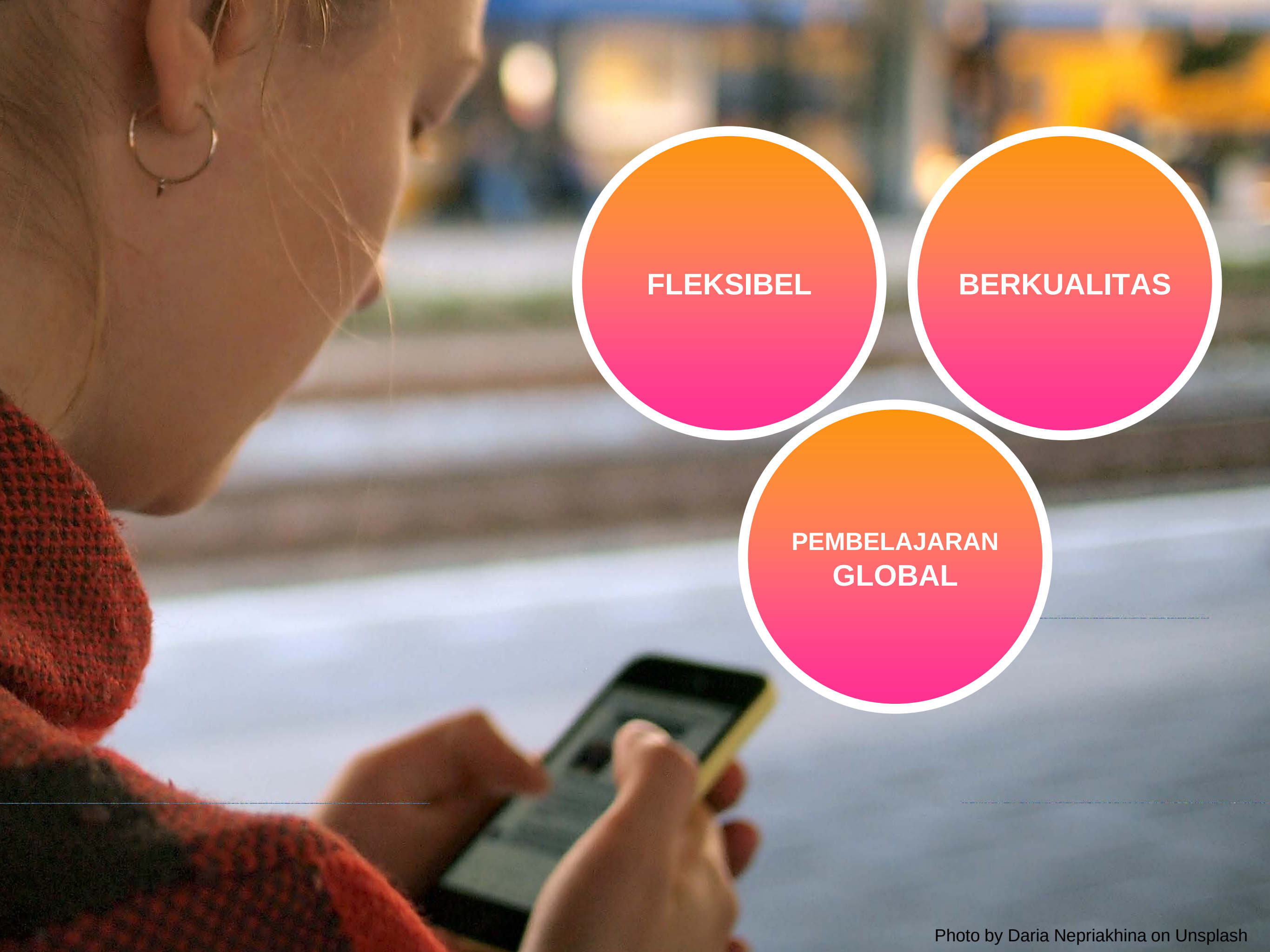


**NPS
Alumni**
2017: 26,00%



**NPS
Mahasiswa Aktif**
2017: 35,00%

- 1. Fleksibilitas**
Manajemen waktu, dapat mengakses kapan saja & di mana saja.
- 2. Kuliah Berkualitas**
Sesuai dengan kompetensi, mudah dipahami dan didiskusikan.
- 3. Reputasi**
Reputasi dari BINUS University.
- 4. Akreditasi**
Siswa terkait dengan akreditasi dengan BINUS University.
- 5. Kurikulum**
Sistem dan materi pembelajaran yang baik.

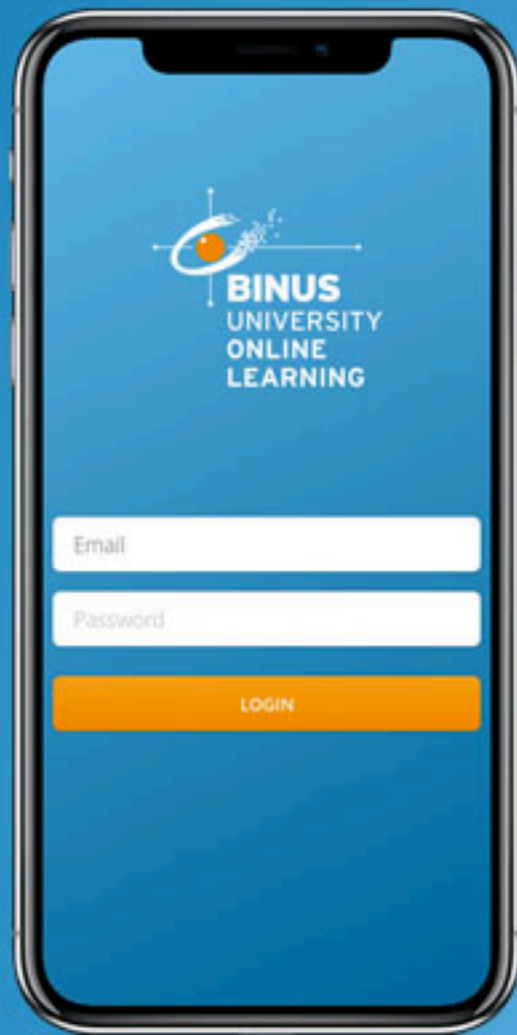


FLEKSIBEL

BERKUALITAS

**PEMBELAJARAN
GLOBAL**





TERIMA KASIH